

Central Jersey Forum
WWW.cjer.ascm.org

April 2024

Professional
Development Meetings
(PDMs)

May 1st

Mark Hehl "Mastering a Major
Complexity of Global
Commerce" Zoom

For details go to:

www.cjer.ascm.org

We look forward to seeing
everyone at in person PDMs
when the timing is right!



Wednesday, April 3rd, 2024

ASCM Central Jersey Forum Presents:

**"Reshoring, Nearshoring and Friendshoring: How
Geopolitics is Changing Where and How You Make
and Source Materials"**

**Thomas A. Cook Managing Director of Blue Tiger
International**

Alternate sourcing: a timely topic that many manufacturers and distributors are considering in their global supply chains, driven by the need to shorten transportation legs, reduce lead-time, avoid tariffs, or steer clear of geopolitics. This seminar will look at reshoring, nearshoring and friendshoring as strategies to reduce risk and spend in their foreign sourcing business models. While the abundance of business and economic rhetoric on nearshoring implies that it's a simple decision, sourcing has numerous moving parts and the process has numerous options that need to be considered in the overall picture of bringing manufacturing and distribution back to the USA, closer to the USA, or to a USA trade-friendly country.

The presenter will speak to and frame the issues surrounding alternate sourcing and outline the strategic process involved in evaluating the benefits and challenges.

Who should attend:

- Supply Chain & Procurement Professionals
- Finance & Operations Management
- 3PLs Team, Supply Chain Students



Maggiano's Little Italy Restaurant –Bridgewater Commons Mall

400 Commons Way, Bridgewater, NJ

Limited to 30 Guests – Must pre-register & pay in advance

Sorry, we cannot accept walk-ins

ASCM Central Jersey Forum Members \$50 – Non-Members \$60

5:30 – 6:15 pm CJER ASCM – Registration & Networking

6:15 – 6:30 pm ASCM Central Jersey Forum Business Meeting

6:30 – 7:15 pm Dinner included (cash bar)

7:15 – 8:00 pm Speaker Presentation

For Reservations: - Register at: <https://cjer.ascm.org>



Tom is Managing Director of Blue Tiger International (bluetigerintl.com), a premier international business consulting company on supply chain management, trade compliance, purchasing, trade and disruption management, global business, and logistics. Tom has over 35 years' experience in assisting companies all over the world manage their supply chains, operations, executive responsibilities along with import and export operations. He is a member of the NY District Export Council, NADEC & sits on the board of numerous corporations and is considered a leader in the business verticals he supports.

Tom is also the Director of the National Institute of World Trade (niwt.org) a 30-year-old educational and training organization, based in NY. Tom is a long-term instructor and program writer for the American Management Association in NYC and has worked as a Professor at Baruch College, FIT and Stony Brook University. Tom has authored over 20 books on global trade and is finalizing a nine-book series titled "The Global Warrior ... Advancing on the Necessary Skill Sets to Compete Effectively in Global Trade." Tom founded Soldieronathome.org, an organization supporting wounded combat veterans. Tom is a Veteran and Officer, Honorably Discharged from the U.S. Navy

Welcome New Members

Tom Lord

Ajaykumar Patel
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E0993 Production
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For more info please contact:
jbragar@verizon.net

Executive Message:

As supply chain professionals, we face uncertainty and challenges on a daily basis. To mitigate internal and external risks, uncertainties, and to build in flexibility and responsiveness, many of us complete a SWOT analysis, which is a strategic planning tool used to identify our supply chain's strengths, weaknesses, opportunities, and treats.

After completing a SWOT analysis, we should have a better understanding of what our supply chain does well, be able to make better decisions to overcome challenges, be able to use the SWOT to develop a forward-looking strategic plan, and to support value propositions for investment in our supply chains.

So if completing a SWOT analysis is good for the development of focused strategic supply chain plans and supports continued investment in supply chains, how many of us use a SWOT analysis in our own lives, to create your own focused strategic career plan that supports investments in YOU?

As Peter Drucker once said "Cultivate a deep understanding of yourself – not only what your strengths and weaknesses are but also how you learn, how you work with others, what your values are, and where you can make the greatest contribution. Because only when you operate from strengths can you achieve true excellence." With that said, what is stopping you from completing your own personal SWOT, building upon your strengths and investing in YOU?

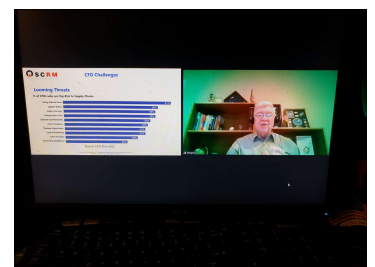
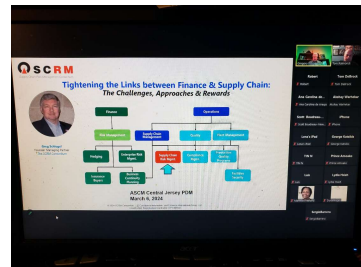
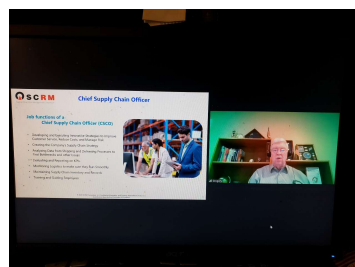
The Central NJ Forum can help you make investments in strengthening your supply chain acumen easy, by offering monthly PDMs and educational opportunities. So go ahead, make a fresh start...go to <https://cjer.ascm.org> and make an investment in YOU by taking advantage of the educational options and to sign-up for the next Central NJ Forum PDM.

Kristie Breed
Company Coordinator
<https://cjer.ascm.org>

What You Missed!

As usual, Greg Schlegel presented a top-notch PowerPoint to our chapter. "Tightening the Links between Finance and Supply Chain" proved to be an excellent topic that truly captivated the audience. Great discussions and helpful hints how to join the two powerful disciplines together. The cooperation of the two disciplines drives the profitable growth of the organization.

Thanks again Greg!



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ASCM CONNECT 2024: North America



September 9-11, 2024, Austin, Texas
Austin Convention Center

Discover what's new and next in the world of supply chain. Unlock new opportunities to revolutionize your supply chain strategies with over 70 expert-led education sessions, 12 learning tracks, inspiring keynotes, interactive Innovation Labs and Connection Cafés. Increase your impact as a professional through the education, networking and innovation that make ASCM CONNECT the premier supply chain event! Registration opens in April!

"Featured by Supply Chain Dive as a "Supply chain conference to watch in 2024!"

Who Should Attend?

Attendance is not limited to ASCM members — register now to stay up-to-date on global trends, technologies and innovation.

Industry Executives

- Network with colleagues and business leaders, which may result in new collaborations and partnerships.
- Spend time with industry leaders and stakeholders, representing diverse organizations, who understand the global supply chain environment and latest trends faced by the profession.

Emerging Supply Chain Leaders

- Gain insights into the newest trends, technology and best practices in supply chain management from keynote talks, sessions and panel discussions.
- Unlock the door to career advancement, including networking and exchanging ideas with peers, in a space rich in opportunity.

Supply Chain Champions

- Discover new solutions, innovative technology, and market outlooks into consumer trends from various external perspectives.
- Find empowered buyers and/or decision-makers from across the globe all in one place.



For more details visit WWW.ASCM.org

About ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation, and leadership. As the largest non-profit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain.

ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines.

Across the globe, the ASCM community continues to fund, fuel and drive innovation. With partnerships and locations in more than 100 countries, we help supply chain professionals connect with peers and advance their careers.

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